



Dear Clean Water Champion,

Welcome!

I'm so happy you've landed here. These are your first steps toward helping people in Kenya, Sierra Leone, and Uganda gain access to clean and reliable water! Your support is absolutely crucial. We need you!

In this fundraising kit, I have included photos, brochures, tips, email samples and more.

With that said, the tips in this fundraising guide are just that: tips. While I know a few things from doing this for so long, the best kind of fundraiser is one that is unique to your skills, your community, and your social circle. What can **you** do to help others access clean water? What will inspire others to join you? What will make raising money for charity *fun*?

Remember, no donation is too small. Everything helps! Every drop of water is needed to build a water source.

Our website has a ton of helpful information including [statistics](#), [what makes The Water Project special](#), and [why water](#) is so critical to human health and development. And if you haven't started your [fundraising page](#) yet, you should do that, too!

Don't forget to share your media and milestones with us using **#TheWaterProject**! We love seeing your efforts in action.

And if you have any questions, please feel free to reach out to me! I'm a real live person and I'm here to help you.

Gratefully,

Maggie

Maggie Evans

Donor Engagement Specialist