

WALK for WATER fundraiser



WHAT IS THE WALK FOR WATER?

The Walk for Water is a fundraiser where you recreate the walk many people take everyday just for dirty drinking water. This fundraiser is a great hands on event to spread awareness about the water crisis and educate your community on what those in developing countries endure for water. Ask your school, church or business if you can do it during work/school hours to get more participation.

WHY THE WALK FOR WATER?

Here at The Water Project, we've seen many groups participate in The Walk for Water with great success. Summit Ridge Middle School in Colorado, USA have been doing The Walk for Water since 2011. They've raised over over \$6,000 and helped six communities get clean water! The Walk for Water is easy, fun, and puts in perspective what communities without clean water face everyday.

GET STARTED!

1. DECIDE HOW YOU WANT TO DO THE WALK FOR WATER (there's different ways!)

- Set up a distance for your group, 1-3 miles, get water jugs and fill them. Have participants walk for as long as they want/can with full water jugs. Example: Summit Ridge Middle School.
- Walk to a water source and fill up a water source just as they do in developing countries. Walk through busy parts of town so people can see and ask what you are doing. Walk back with filled jug and have a discussion about the experience once done. Example: Fox Valley Church of Christ
- Break participants into groups and give them a quiz. The answer to the quiz are water crisis facts that are checkpoints throughout the walk! Match all the questions to their correct answers to finish the walk. Example: Long Meadow Elementary School did this raising over \$2,000!

2. CREATE YOUR FUNDRAISING PAGE

Your team's personal fundraising page makes it safe and easy to collect funds for your Walk for Water

3. SEND A LETTER TO PARENTS OR BEGIN TALKING ABOUT THE EVENT AT YOUR BUSINESS/CHURCH.

For schools, send a letter to parents explaining The Walk for Water and giving them the link to the fundraising page to donate and share. For a business/church ask participants to share fundraising page on social media, with friends and family.

4. ORDER YOUR WATER PROJECT WRISTBANDS

Order a Water Project Wristbands to remind yourself of the cause you are fundraising and walking for!
ORDER WRISTBANDS HERE!

5. HAVE AN AMAZING EVENT!

Don't forget to share your photos with us using #TheWaterProject! We love seeing your efforts in action!

Instagram: @TheWaterProjectInc

Facebook: The Water Project

Twitter: @TheWaterProject